



The Association of  
Accountants and  
Financial Professionals  
in Business

October 22, 2015

Jennifer Dosch/Steve Hirsch  
Metropolitan State University  
1501 Hennepin Avenue  
Minneapolis, MN 55403

Dear Jennifer and Steve:

On behalf of IMA® (Institute of Management Accountants) it is our great pleasure to congratulate your institution on receiving IMA endorsement of your management accounting curriculum. This major accomplishment recognizes that your school's program meets the educational standards enabling students to pursue the Certified Management Accountant (CMA®) credential and provides your students with essential skills sought after by successful organizations and their financial team leaders.

Enclosed please find:

- Certificate of Endorsement
- Sample press release
- Request for your school's logo for use on IMA's webpage and print materials
- Guidelines for use of IMA's Endorsement Program logo on print and electronic materials

We will also be sending you a plaque to display as you see fit in the near future to recognize your achievement as an endorsed school.

IMA is committed to supporting the education of future accounting and finance professionals working in business. We appreciate your support in providing a quality education and experience for those students who are interested in pursuing careers in management accounting.

Congratulations again on your school's achievement. We welcome any feedback or comments on how to improve the endorsement process or promotion of your school's involvement in the program.

Best regards,

A handwritten signature in blue ink that reads "Raef Lawson".

Raef Lawson, PhD, CMA, CPA; Professor-in-Residence and Vice President of Research;  
Editor, IMA Educational Case Journal